

## FLTA Group Travel Questionnaire

The Finger Lakes Tourism Alliance is currently in the process of creating a 2011-2012 Group Travel Planner that will be given to tour operators, planners, and motor coach companies.

To be listed in this guide, your organization must be able to meet the following “group friendly” requirements:

- You must have convenient parking for a 50-passenger bus.
- Wineries must be able to accommodate groups of at least 20 at a time with some advance notification.
- Restaurants must have an overall seating capacity of at least 60 and be able to accommodate groups of at least 20 people at once with some advance notification.
- Attractions must be able to accommodate at least 20 people at a time.
- Accommodations must be able to accommodate group requests for at least 20 rooms at a time.

If you meet these requirements, **please complete this questionnaire and return it to [saraho@fingerlakes.org](mailto:saraho@fingerlakes.org) or fax it to 315-536-1237 by April 16!** It is a great opportunity to draw more interest to your business and be included in group travel itineraries.

Please also consider placing an advertisement in our publication. All advertisements will receive prime placement; a third page block column on the right side of every right hand page (2”x10”), the place readers will look the most. Simply indicate that you are interested in receiving further information on advertising from Sales Director Tom Cappon by responding “yes” to the appropriate question (in bold) in Section 1.

## SECTION 1 - GENERAL INFORMATION

(Please complete this entire section.)

1. What is your business category? (Underline/circle all that apply.)

Accommodations

Attractions

Dining

Shopping

Tour/charter services

Wineries

*(Please be sure to fill out the section of this questionnaire that corresponds with each category underlined above.)*

2. What is the name of your business?

3. What is the primary address of your business?

4. What is your primary phone number to contact your business?

5. What is the website address for your business?

6. Please provide a brief description of your business in 30 words or less, as you would want it to appear to potential group tour operators. *(Please note that it may be necessary for us to edit or shorten your response prior to publishing due to space constraints.)*

7. Is your business handicap accessible? (Underline/circle one.)

Yes

No

8. Does your business offer a group discount? If so, how much is this discount?

9. **Are you interested in speaking with Tom Cappon or receiving more information about placing an ad in the 2010-2011 Group Travel Planner? (Underline/circle one.)**

**Yes**

**No**

## SECTION 2 - ACCOMODATIONS

(Skip this section if you do not have on-site accommodations)

1. Does your business offer smoking rooms? (Underline/circle one.)

Yes

No

2. How many rooms does your business have?

3. Does your business offer meeting or conference rooms? (Underline/circle one.)

Yes

No

4. If you answered "yes" to the previous question, what is the occupancy and square footage of the largest conference room?

5. Which of the following facilities does your business have? (Underline/circle all that apply.)

Indoor pool

Outdoor pool

Fitness Facilities

Spa

Lake view and/or lake access

6. Which of the following amenities does your business have available in each room? (Underline/circle all that apply.)

TV

Cable

Internet

Wireless Internet

7. What meals does your business serve? (Underline/circle all that apply.)

Full Breakfast

Continental Breakfast

Lunch

Dinner

Snacks

8. Do you have convenient parking available for buses? (Underline/circle one.)

Yes

No





**SECTION 5 - SHOPPING**

**(Skip this section if you do not have on-site shopping options)**

1. Does your business have restrooms available to customers? (Underline/circle one.)

Yes

No

2. Does your business have food service available? (Underline/circle one.)

Yes, we offer food service year-round.

Yes, but only during these months (please fill in): \_\_\_\_\_

No

3. Do you offer meet and greet services? (Underline/circle one.)

Yes

No

4. Do you have convenient parking available for buses? (Underline/circle one.)

Yes

No

5. Does your business offer group specials? If so, please describe the special along with any requirements.

6. What are the days and hours your business is open?

7. Do you offer tours? If so, what is the minimum tour time?

## **SECTION 6 - TOUR/CHARTER SERVICES**

**(Skip this section if you do not offer tour/charter services)**

1. What services do you have available? (Underline/circle all that apply.)

Step-On Guide  
Charter Services

Itinerary Planning

2. Please list each language in which your services are available.

3. What is your minimum booking time?

4. How many years has your company been in business?

5. What group tour memberships does your business have?

6. If you specialize in any particular type of tours/charters, please list them here.

**SECTION 7 - WINERIES**

**(Skip this section if your business is not typically considered a winery)**

1. Does your business have restrooms available? (Underline/circle one.)

Yes

No

2. Does your business have food service available? (Underline/circle one.)

Yes, we offer food service year round.

Yes, we offer food service during these months (please fill in): \_\_\_\_\_

No, we do not offer food service.

3. Is your business open year round?

Yes

No, we are only open during these months (please fill in): \_\_\_\_\_

4. Do you have convenient parking available for buses?

Yes

No

5. What is the minimum tour time?

6. What are your hours and tasting times?

7. Does your business offer group specials? If so, please describe the special along with any requirements.

8. What is the largest group you can accommodate?