

Print Advertising

Finger Lakes Road Map

Old School Utility Meets Modern Style

The Finger Lakes Road Map is a high-functioning, well-curated way for people of all ages to plan their trips and navigate Finger Lakes countrysides and downtown environments. No internet connection required.



Circulation of 50,000 Annually

Produced annually by Memorial Day.



Highly Targeted Distribution

Key active markets and visitor entry points receive quantities of maps.



Print with a Long Shelf Life

Travelers use maps beyond the initial planning phase and often keep them long-term.



Cost-Effective

Way to achieve volume advertising when budget consciousness matters.

Block Ad

A 3"x3" block ad featured alongside the road map's margins. (Only 12 spots available)

\$3,000



Featured Business Highlight

Your logo featured on the business information side of the map. (Only 10 spots available)

\$1,000

FEATURED BUSINESSES



Enhanced Listing

Your business entry consisting of business name and phone number highlighted in color.

\$225

GENEVA C-2*

EAT

- Edgar's Steakhouse and Stonecutters Casual Dining Restaurants at Belhurst | 315.781.0201
- F2T Kitchen | 315.789.0400
- Kindred Fare | 315.787.0400